



Distressed Acquisition

The unfortunate reality of business is that sometimes a company must be sold quickly due to unforeseen factors. Whitesell has the financial stability and human resources to complete a transaction in a very short period of time. In periods of distress, decisions need to be made quickly and Whitesell had the ability to value a business, perform due diligence, and complete all legal work in a period of 60 days or less if necessary.

Unlike a public company or private equity firm, Whitesell is a privately held company run by an entrepreneur who can make decisions quickly. A deal can be consummated rapidly without the typical red tape involved in deal making.



Whitesell is not a private equity company.

Our goal is to acquire and build companies that are a good strategic fit for our business model, unlike a financial buyer who might only hold the company a few years and sell it to the next highest bidder.

Whitesell only has a history of acquiring companies, not selling them.

Case In Point:

Whitesell was contacted by a precision machining company in the Midwest with a large under-funded pension liability. At the time, they felt their only option was to liquidate the company as they were quickly running out of cash and the bank was entirely uncooperative in helping them through this crisis. Whitesell was able to immediately send in a team to evaluate the situation and come up with a creative solution to their problem that allowed them to be acquired and allowed them to avoid filing for bankruptcy. This was all done in less than sixty days.



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