



Equity Stake

In today's business climate, it is no secret that small companies are having trouble accessing the capital they need to grow their business. Lines of credit are disappearing and new loans are non-existent.

Whitesell has identified many quality companies that simply need an injection of capital to rebound from the tough times that everyone has experienced in the last couple of years. Whitesell has the financial ability to add substantial, flexible liquidity to quality businesses that have superior management teams in place to execute long-term plans that leverage the sharing of customers, best practices, technology, and process capabilities to help the company realize its maximum potential and achieve superior returns.

Other Uses of Proceeds:

- Expansion into new locations
- New product development
- Additional equipment/infrastructure
- Liquidity for existing shareholders

What we are. And what we are not.

Whitesell is an active investor focusing on operational improvements and synergistic fit with our global manufacturing and sourcing network to enhance company performance and generate continuing long-term operational returns. *We are not active managers*, our model provides support but does not dictate how businesses are to be operated.

Long Term Alignment

Whitesell works with shareholders to understand their needs and can provide companies with the breathing room they need to make sound investments in their future. In some cases, Whitesell is able to target acquisitions. Through these acquisitions, you gain the ability to add (or "bolt on") newly acquired product and process capabilities to your existing core competencies and market penetration.

